

PRESS RELEASE

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Dr. McCauley-Bell to Appear on CNBC!



Orlando, Florida, August 28, 2007

Dr. Pamela McCauley-Bell was recently contacted by one of the executive producers at CNBC regarding an appearance on The Big Idea hosted by Donny Deutsch. She gladly accepted the invitation and was immediately flown to New York to film the show on August 21st, 2007. The Big Idea has featured success stories such as Kathy Ireland; basketball great Steve Nash; and Jim McCann, CEO and founder of billion dollar business, 1-800-Flowers. And now added to that impressive list is the well-deserving engineer, educator, and entrepreneur, Dr. McCauley-Bell!

Dr. McCauley-Bell's debut will take place Thursday, August 30, 2007 at 10:00PM, 1:00AM EST on CNBC. Be sure to tune in and learn more of the experiences, struggles, and triumphs that have made Dr. McCauley-Bell into the phenomenal business woman she is today. Something you definitely do not want to miss!

Not able to watch it? No worries! The show will be uploaded onto both of her websites (www.tech-solution.net and www.winnersdontquit.com) within the next week.

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For more information regarding Pamela McCauley-Bell contact Annette Hemphill or Shelby Vaughn at (407) 737-8380 or via email at ahemphill@tech-solution.net.